## 2007 NW Regional CAH Conference TANGIBLE BENEFITS—SHOWING VALUE

Wednesday, March 21, 2007

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|---------------------------------------|--|--|--|
| 7:30-8:20                             |  | Registration and Breakfast   |  |
| 8:20-8:30                             | WELCOME  |  |  |
| 8:30-9:30                             | <b>Opening Plenary</b> Marcia Brand  |  |  |
| 9:30-10:00                            | EXHIBITS / BREAK   |  |  |
| 10:00-11:15<br>Breakouts              | Quality/Performance<br>Improvement   | Billing/Fiscal Intermediaries  | Health Information Tech.   |
|                                       | Rurally Relevant Quality Reporting  Ira Moscovic Brenda Suiter Jackie Huck             | Meet your Intermediary  Panel of Northwest  Intermediaries   | Regional Tele-Health Network Resource Center Development – "What would you like to see such a center provide?"  Denny Lordan/Jeff Mero |
| 11:15-12:30                           |  | LUNCH  |  |
|                                       | Aaron Reinert; "Preparedness Theory vs. Reality - The Myth of Hospital Surge Capacity" |  |  |
| 12:30-1:45<br>Breakouts               | Quality/Performance<br>Improvement   | Financial Sustainability   | Health Information Tech.   |
|                                       | Board/Medical Staff Leadership - The Board's Role in Excellence & Balanced Scorecards  | CMS & Medicare Advantage Update  Alma Hardy  | "Being a prudent IT buyer – How to think through buying IT systems"  Roger Harris/Forks  |
|                                       | Darlene Bainbridge   |  | Roger Harris, I ornis  |
| 1:45-2:00                             |  | EXHIBITS / BREAK   |  |
| 2:00-3:15<br>Breakouts                | Quality/Performance<br>Improvement   | Financial Sustainability   | Health Information Tech.   |
|                                       | OIO Panel on Pt. Safety  Sharon Stiassny Sharon Wilson Ruth Medak Les Barnett          | "Major Equipment and Facility Replacement" USDA Low Interest Capital Financing  Jodi Carona-facilitator Sandi Boughton-panelist Mike Bell-panelist | "HIT planning, implementation, and remediation in CAHs"  David Ginsberg  |
| 3:15-4:30                             | Advocacy   | Financial Sustainability   |  |
| Closing Sessions                      | A Federal Perspective on Potential Changes to the CAH Program  To be announced         | "Best kept secrets of succeeding as a CAH" – touching on Reorganization, Capitalization, and Cost report strategies?  Panel of experienced CFOs    |  |
| 4:30 – 5:00                           | BREAK  |  |  |
| 5:00 - 6:30                           | Rural Health Conference Reception  |  |  |
| 5:30 – 7:00?                          | RHQN dinner and Annual business meeting?   |  |  |
|                                       |  |  |  |